



Beneficient CEO Brad Heppner Named Finalist in 2022 Ernst & Young Entrepreneur Of The Year® Award

May 4, 2022 4:00 AM EDT

DALLAS – May 4, 2022 – The Beneficient Company Group, L.P. was proud to learn today that Brad Heppner, our Chairman and CEO was named an Entrepreneur Of The Year® 2022 Central Plains Award finalist by Ernst & Young LLP (EY US).

Distinguished in the landscape of competitive business industry awards, Entrepreneur Of The Year® honors entrepreneurs and leaders of high-growth companies who think big to succeed. However, in addition to an entrepreneurial spirit, an independent panel of judges noted other core contributions and attributes in Brad, such as purpose, growth, and a commitment to making an impact.

In Brad's own words:

My entrepreneurial journey has been built on my belief that 'people deserve better'. I am incredibly humbled to be selected by Ernst & Young as a finalist for Entrepreneur of the Year.

We are making a tremendous impact in communities around the globe and equally so in my rural hometown of Hesston, KS, through courageous actions with business partners, lawmakers and community leaders that will have a positive and lasting impact.

We have been driving that impact through our business by continuing to find new innovative ways to deploy our technology that provides liquidity solutions to high-net-worth individuals and small-to-mid-sized institutions that have historically possessed few attractive options to access early liquidity from their alternative assets.

Our technology and recent status as a regulated fiduciary allow us to serve our customers in new and trailblazing ways and has truly set us apart in this newly emerging market. I'm thrilled to be able to tell our story of business innovation that has a grassroots community impact through this highly respected award."

Regional award winners will be announced on June 25. We're honored to have Brad Heppner recognized among so many other unstoppable business leaders in the Central Plains.

Trust Ben™

The Beneficient Company Group, L.P. (Ben) provides a unique suite of simple, rapid, and cost-effective liquidity solutions and other financial and fiduciary services for owners of alternative assets. Ben's liquidity solutions are available for most types of professionally managed alternative asset investments and can be customized to suit individual circumstances. Serving as a principal by using its own balance sheet, Ben operates as a permanent financial institution that helps to remove many of the traditional barriers to liquidity faced by mid-to-high-net-worth individuals and small-to-mid-sized institutions. For more information, visit www.trustben.com.