

# Unlocking the Value Trapped in Alternative Asset Investments

Liquidity The Ben® Way: We've built a rapid, secure, online way for customers to exit alternative asset investments for cash, equity, or debt securities based on the customer's individual liquidity needs.



# Beneficient (BENF) Overview

# Significant Market Opportunity

- \$13 trillion<sup>1</sup> in alternative assets held by investors globally
- Medium-to-High Net Worth (MHNW) investors, Small-to-Medium Sized Institutions (STMI), and general partners seeking liquidity solutions for their end-of-life alternative investment funds are often underserved
- This sub-set of the market holds approximately \$2 trillion<sup>2</sup> in alternative assets with approximately \$50+ billion<sup>3</sup> in annual liquidity demand
- Market opportunity of over \$400B<sup>4</sup> in general partner managed funds with identifiable liquidity and fundraising needs based on fund life cycle

# Innovative, Disruptive, Regulated Business Solution

- Rapid and cost-effective fintech-based process built to operate securely and entirely online to deliver alternative asset liquidity and primary capital to customers in as few as 30 days
- Serve as a regulated fiduciary in completing transactions with customers, with oversight from the SEC, FINRA and Kansas Office of the State Bank Commissioner
- Custody and trust administration services that drive recurring fee revenue

## Multiple Competitive Advantages

- Early mover advantage with substantial barriers to entry
- Powerful economic model
- Unique proprietary platform fortified by underlying technology, IP and applications

## **Strong Team**

- Proven record of building alternative asset businesses
- World-class board of directors includes a former Federal Reserve Bank president
- Leadership team with related industry expertise across key verticals

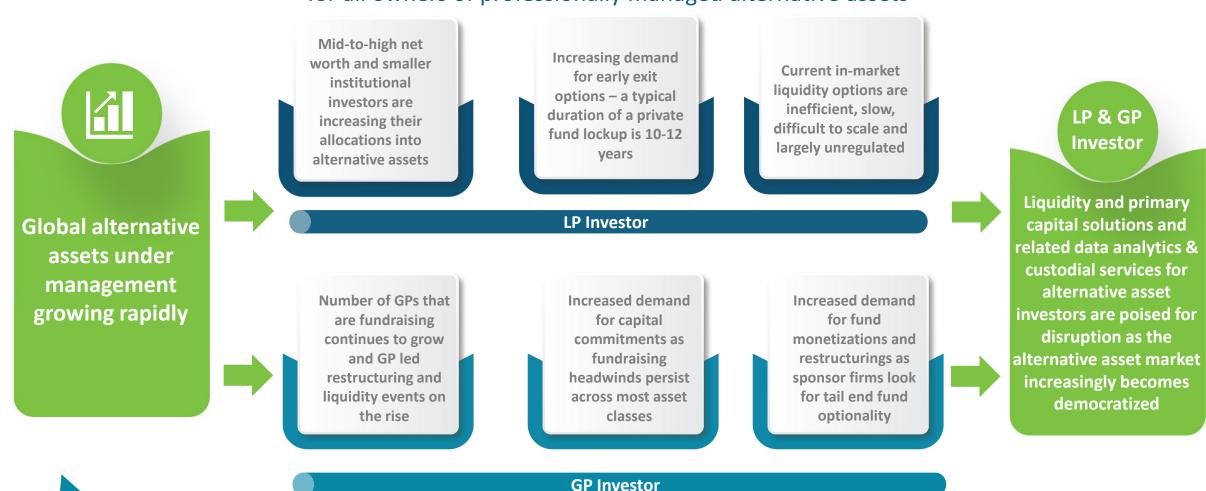


- Source: Preqin 2022 Global Alternatives Report
- Estimated based on (i) historical North American private capital AUM data from Preqin (excludes hedge funds) and historical North America hedge fund AUM data from Eurekahedge; (ii) market segment data including the percentage of hedge fund assets held by individuals (CitiBusiness Advisory), the percentage of private capital assets held by family offices and wealthy individuals (Preqin, Private Equity Spotlight, February 2016), the percentage of total global assets held by small, mid- and ultra-high net worth individuals (Capgemini and Credit Suisse); and (iii) assets held by North American high net worth individuals, including the percentage of such assets held by MHNW investors (Capgemini). Includes the following assumptions of Ben: (i) calculations of market segmentation based on estimates from third-party sources described above; (ii) large institutions hold 80% of the total institutional AUM; (iii) the percentage of MHNW wealth allocated to alternative assets is 16% (based on a range of estimates from Oliver Wyman, Knight Frank, Campden Research, UBS, and KKR); and (iv) MHNW and UHNW alternative asset AUM may be understated, and large institution and STMI alternative asset AUM may be proportionally overstated and, therefore, require adjustment.
- 3. Data from Preqin, a widely accepted commercial private equity database and Ben's own proprietary assumptions and calculations of MHNW and STMI alternatives AUM and turnover, which use data from Spectrum Group, Setter Capital, Capgemini, Preqin, Eureka Hedge, and Credit Suisse. This estimate relies on certain of our assumptions regarding the U.S. market, including, but not limited to, the amount of wealth held by MHNW investors, the amount of MHNW wealth allocated to alternative assets, the size of the private equity market, the share of the private equity market held by MHNW investors' alternative assets, the turnover rate for alternative assets in the secondary market, and the secondary market demand.
- 4. Source: Pregin database

## What Problems Does Ben Solve?

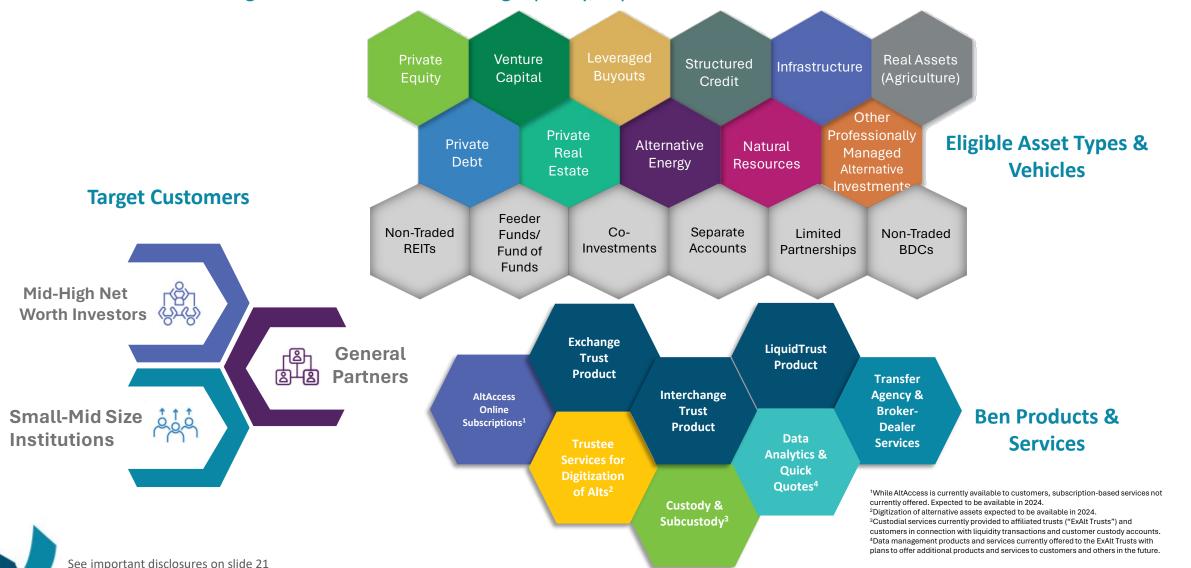
Liquidity for LPs and GPs and primary capital solutions for GPs

AltAccess Online Platform delivering trustee and custody services with data analytics for all owners of professionally managed alternative assets



# Liquidity & Primary Capital Solutions for Almost All Asset Types and Vehicles

Provides a modernized & regulated method of delivering liquidity, capital and related services to investors in most alternative assets



## **Ben Offers Multiline Products and Services**

Ben's liquidity & primary capital solutions and services are designed to fill the unmet needs of MHNW and STMI alternative asset investors and sponsors, managers, general partners and the alternative asset funds they manage:

#### Ben ExchangeTrust®

Exit options through equity or debt securities issued directly from our balance sheet through our and FINRA-member broker-dealer

#### Ben LiquidTrust®1

Cash liquidity

#### Ben InterchangeTrust®

Exit options through a mix of cash plus equity or debt securities issued directly from our balance sheet and FINRA-member broker-dealer

### 

**MHNW & STMI Solutions General Partner Solutions** Mid-to-High Net Worth for Sponsors, Managers, Individuals & General Partners & the Small-to-Mid-Funds they Manage Sized Institutions Available for Available to MHNW Available for G **GP Fund** & STMI Investors for **Fund Primary Earlier Liquidity** Monetizations Commitments and Liquidity Our GP Primary Commitment Program facilitates an anchor capital commitment and at no cost to them or their limited partners, optional participation in our **Preferred Liquidity Provider Program for** GPs.

- AltAccess® Online Platform Subscriptions² Subscriber fee-based customer journey and experience and platform fee charged only at the time customers transaction with one of Ben's multiline products and services.
   Trustee Services for Digitizing of Alternative Assets³ One-time nominal fee to digitize existing physical alternative asset securities and ability to create UCC eligible electronic controllable records
- 2. Irustee Services for Digitizing of Alternative Assets One-time nominal fee to digitize existing physical alternative asset securities and ability to create UCC eligible electronic controllable record to facilitate future margin lending transactions and custody services.
- 3. Custody, Sub-Custody & Safekeeping of Physical & Digital Alts<sup>4</sup> Fee-based account alternative asset monitoring services provided by one of our subsidiaries under the routine regulatory examination of such subsidiary's regulator—the Kansas Office of the State Bank Commissioner.
- 4. Data Management & Quick Quote Values<sup>5</sup> Free, on-demand estimated value alternative asset quotations and report-based fee for alternative asset report and alternative asset analytics via AltAccess.
- 5. Transfer Agency & Broker Dealer Services SEC-registered transfer agent services fee required in connection with securities and cash transactions along with FINRA-member and SEC-registered broker dealer fees for product distribution.

<sup>1</sup>Ben LiquidTrust products are not currently offered but are expected to be offered in the future.

<sup>2</sup>While AltAccess is currently available to customers, subscription accounts not currently offered. Expected to launch in 2024

<sup>3</sup>Digitization of alternative assets expected to launch in 202

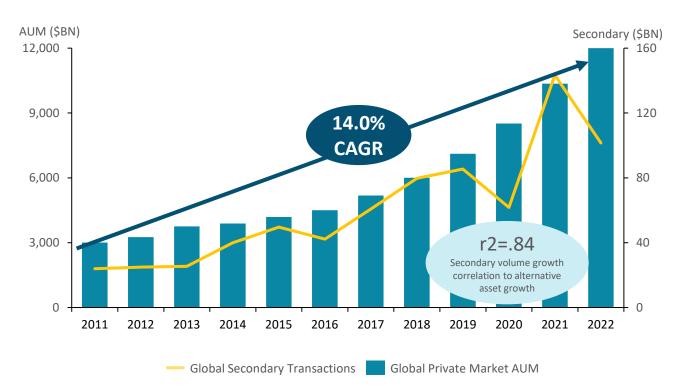
<sup>4</sup>Custodial services currently provided to the ExAlt Trusts and customers in connection with liquidity transactions and customer custody accounts.

<sup>5</sup>Data management products and services currently offered to the ExAlt Trusts with plans to offer additional products and services to customers and others in the future.



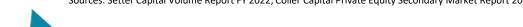
# Growing Liquidity Needs Coupled with GP Fundraising Needs Represent a Large and Growing Market Opportunity

The increasing demand for early liquidity is primarily addressed through the secondaries market, which caters to large institutions The increasing demand for primary capital commitments for GPs is not being fully met by traditional LP capital sources



**Private Capital Historical Fundraising** # of Funds USD (\$BN) 8.000 2,000 6,000 1.500 4,000 1,000 2,000 500 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 YTD NO. OF FUNDS AGGREGATE CAPITAL RAISED (USD BN)

Sources: Setter Capital Volume Report FY 2022; Coller Capital Private Equity Secondary Market Report 2017.



Source: Pregin Itd. database, accessed April 2024.

# LP Liquidity: Ben's Projected Target Market

High-net-worth individual investors and small-to-mid-sized institutional investors represent a growing but traditionally underserved liquidity market

#### One of the highest growing asset classes

Through 2021, Strong historical and future alternatives AUM growth, at a 14.5% compound annual growth rate (CAGR), 2005-2021<sup>1</sup>

**Alternative Assets** 

Held1

\$1.0 Trillion

\$1.1 Trillion

\$9.8 Trillion

#### One of the highest growing wealth segments

MHNW population grew from 0.76M to 1.8M households, 2008-20212

#### One of the highest growing allocations

Allocation to alternative assets experienced 3.2x faster growth than marketable stocks among MHNW investors, 2013-20203

### Increased **Demand for** Liquidity

Billion<sup>4</sup>

Ben's target market - this underserved, high growth segment with limited access to liquidity

### Holdings of U.S. **MHNW**

Holdings of U.S. STMI

**Global Large** Institutional **Investors & Ultra HNW Individuals** 





### **Estimated Annual Demand**

for Liquidity<sup>5</sup>

\$30 Billion

\$21 Billion

\$133 Billion

#### \$51 Billion<sup>5</sup>

Ben's target market this underserved, high growth segment with limited access to liquidity

5 Years

Ben is well positioned to percentage of this segment in the future.



for Liquidity in 5 Years

\$69 Billion

\$37 Billion

\$229 Billion

\$11.9 Trillion \$184 Billion \$335 Billion



<sup>2</sup>Spectrem Group Market Insights 2022

<sup>3</sup>Ben calculations based on data from Capgemini World Wealth Report 2020 and Capgemini Global HNW Insights Survey 2020

<sup>4</sup>Ben proprietary assumptions and calculations using data from Setter Capital and Pregin (for MHNW and STMI turnover rate) and calculations using data from Setter Capital and Pregin (for large institutional and UHNW turnover rate).

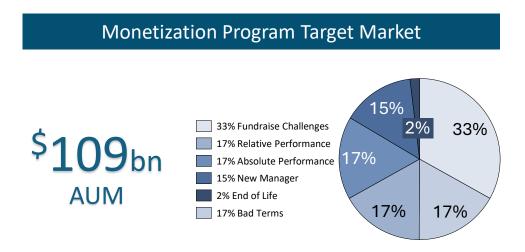
<sup>5</sup>Based on data from Preqin, a widely accepted commercial private equity database and Ben's own proprietary assumptions and calculations of MHNW and STMI alternatives AUM and turnover, which use data from Spectrem Group, Setter Capital, Capgemini, Pregin, Eureka Hedge, and Credit Suisse. See Slide 25 for more detailed description of Ben's assumptions and



# GP Monetizations & Primary Capital Solutions: Ben's Projected Target Markets

Over \$400B in general partner managed funds with identifiable liquidity and fundraising needs based on fund life cycle

AUM(\$MM)

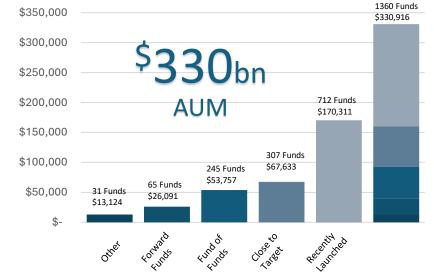


#### MARKET DEFINITIONS

- Fundraise Challenges no, or few, recently launched funds actively raising capital
- Relative Performance similar rationale to absolute performance screen, but all the metrics are
  relative to their peer group.
- Absolute Performance funds whose performance has performed below threshold relative to broad alternative asset benchmarks
- Bad Terms funds who are out of carry and management fee
- New Manager first time fund with no follow on fund(s)
- End of Life older funds, little/no dry power, few active assets. Might be wanting to sell off remaining assets and wind down.

Source: Pregin Ltd. database, accessed in 2024

# Primary Commitment Program Target Market 50,000 1360 Funds \$330,916



#### MARKET DEFINITIONS

- Forward Funds: Funds that have announced plans to raise capital in the near future, per Pregin's forward calendar
- Close to Target: Funds with 2022-2023 vintages currently raising capital, and which have achieved 50-90% of their target size
- Recently Launched: Funds with 2022-2023 vintages, focusing on private equity, private debt, real estate, and infrastructure (excluding funds that are in the "Close to Target" category above)

Source: Pregin Ltd. database, accessed in 2024

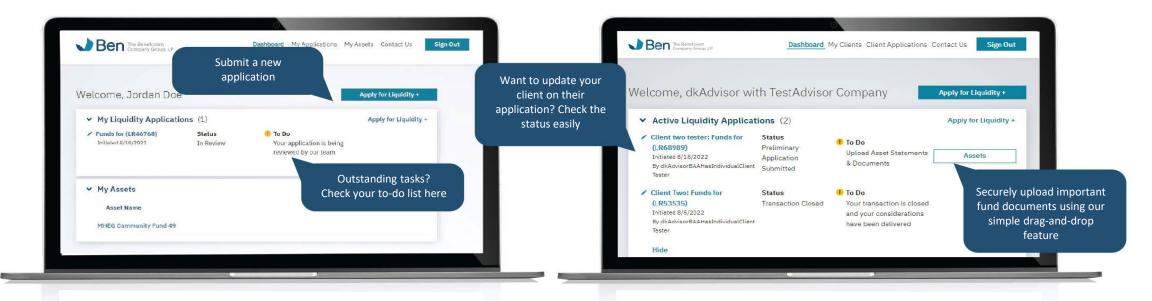
## **In-Market Strategy To Meet Industry Demand for Liquidity**

Omnichannel approach designed to serve our customers: alternative asset investors and general partners

Source of Demand	Distribution Channel	Why It's Important	Ben Approach	Results to Date (May 1, 2024)
Fund Sponsor/ General Partners/Wealth Managers	GP Solutions	<ul> <li>✓ GP-led liquidity events now account for over 50% of all secondary transactions</li> <li>✓ GP capital raising efforts continue to expand as investors increasingly allocate to alternative investments</li> </ul>	<ul> <li>GP solutions team with dedicated coverage of GP universe</li> <li>Targeted, data-driven approach to working with GPs with high probability of benefiting from GP Solutions products</li> <li>Innovative and effective marketing and advertising campaign utilizing database of GP contacts on LinkedIn and Google Display network</li> </ul>	<ul> <li>Over \$1 billion of NAV transacted to date directly</li> <li>Over 1,500 GPs in Ben customer segmentation model</li> </ul>
	Preferred Liquidity Providers (PLP)	<ul> <li>✓ Lack of liquidity is a prohibitive factor in greater adoption of Alternative Investments across wealth management firms</li> <li>✓ Highly scalable for partner firms</li> <li>✓ Greatest efficiencies created for partner firms</li> </ul>	<ul> <li>Strategic, enterprise engagements, delivering Ben's liquidity platform as a turnkey, private-labeled experience to partner firms:         <ul> <li>Advisory platforms &amp; service providers (BD, RIA, private banks)</li> <li>GP/Sponsor firms</li> <li>Investment consultants</li> </ul> </li> </ul>	Over 20 GP PLP agreements signed representing access to LPs with \$1.5B of committed NAV
Mid-to-High-Net- Worth Individuals & Small-to-Mid- Sized Institutional Investors	Broker Dealer/RIAs  Family Offices  Alternative Asset Marketplace & Service Providers  Consultants  Direct to Investor	<ul> <li>✓ Highest concentration of alternative assets held by HNW investors are served by an Advisor</li> <li>✓ Alternative asset marketplace providers increasingly searching for scalable liquidity options for LPs</li> <li>✓ Consultants increasingly looking for liquidity options for clients as clients continue to increase allocations to alternative assets</li> </ul>	<ul> <li>In-house distribution organization</li> <li>Originations, national accounts, marketing &amp; agency teams</li> <li>National, dedicated coverage model supporting:         <ul> <li>Wealth managers including RIAs, broker-dealers and private banks</li> <li>Institutional investors (foundations, endowments and plan sponsors)</li> <li>Professional service providers and investment consultants</li> </ul> </li> <li>Multichannel advertising campaign focused on Ben's target markets         <ul> <li>Leveraging Google Display Network, organic and paid search as well as LinkedIn to target key audiences in key geographies with specific product and service offerings</li> </ul> </li> <li>Innovative technology and tools, AltQuote, created to drive customer awareness</li> </ul>	<ul> <li>To date, AltQuote has had 34,926 page views from 16,217 visitors to the AltQuote pages</li> <li>Strong Impressions, click-through rates and</li> </ul>

# AltAccess®: Ben's Tech Platform for Customer Engagement & Transactions

A first-of-its-kind technology platform, AltAccess serves as the centralizing hub of our business and is an interactive, secure online entry point through which our customers receive end-to-end delivery of liquidity, primary capital and associated services.

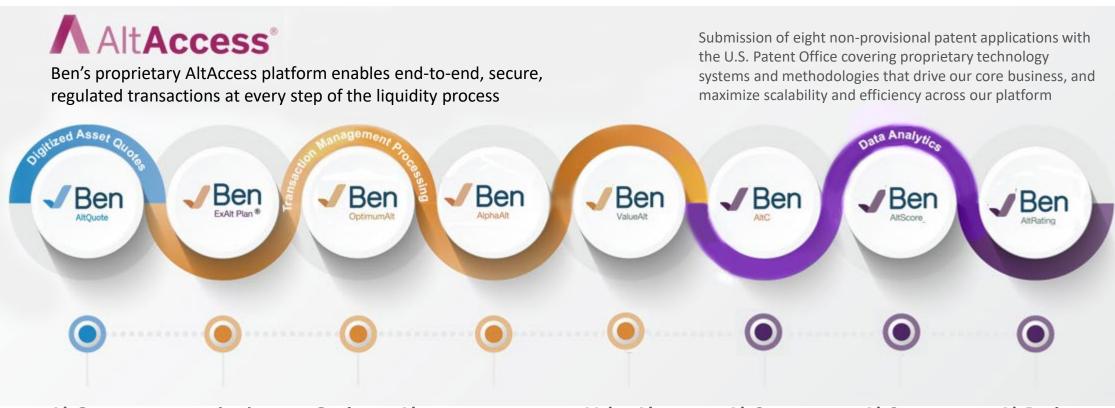


**Investor Dashboard** 

#### **Advisor Dashboard**

Separate dashboards for customers who prefer to submit their own application and advisors who are submitting applications for their clients make it easy to complete every step of the process.

# A Comprehensive, Proprietary Enterprise Fintech Platform



#### **AltQuote**

Statistical algorithms that provide indications of the value of potential liquidity options for alternative asset holders

#### **ExAlt Plan**

Transaction and trust structure empowering customers with optionality to meet their liquidity needs; provides valuation input to ValueAlt

#### **OptimumAlt**

Fiduciary loan portfolio optimization algorithms specialized for alternative assets; provides valuation input to ValueAlt

### **AlphaAlt**

Data-driven algorithms to forecast asset growth and cash flows; provides valuation input to ValueAlt

#### **ValueAlt**

Algorithms helping to assess the value Ben could offer its customers by determining an optimal advance rate on a fiduciary loan; produces the output of the valuations

#### AltC

Algorithm creating a consolidated metric for monitoring the fiduciary loan portfolio's concentrations of alternative asset collateral

#### **AltScore**

Algorithms producing riskadjusted quality score for alternative asset returns

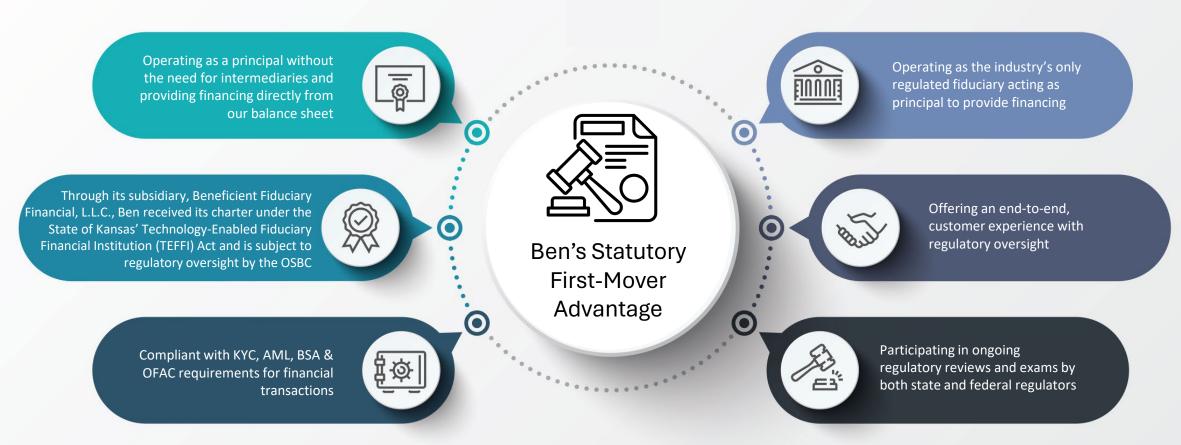
#### **AltRating**

Credit rating algorithm for fiduciary loans or other financings collateralized by alternative assets



# Ben's Statutory First-Mover Advantage

One of the industry's first regulated, tech-enabled, online platforms for delivering liquidity from alternative investments





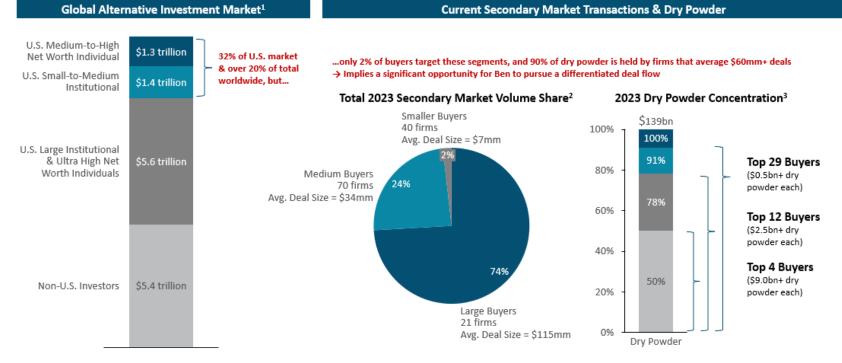
Regulatory components help deliver a suite of products in an environment of safety, soundness and security

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## **Other Liquidity Solutions Often Have Fallen Short**

	Uncertain buyer interest	Uncertain timeline	Manual process	Complex Transaction	Unknown path to exit	Size of LP interest	Expensive	Closed architecture	Potential closing delays
Auction-Based Platform	X	х	X	X	Х				x
Secondary Funds	Х	х	X	X		x	X		x
<b>GP-Led Restructuring</b>		x	X	X			X	X	x

Uncertainty around price, time and cost relating to LP exits coupled with the inability of current liquidity providers to deliver a tech-enabled, regulated, scalable solution leaves Ben with a large and rapidly growing total addressable market





<sup>1</sup> Based on global private capital AUM data exported from Preqin, excluding funds of funds and secondaries to avoid double counting. Estimated based on (i) historical North American private capital aum FROM Preqin (excludes hedge funds) and historical North American host funds from With Intelligence; (ii) market segment data including the percentage of hedge fund assets held by individuals (CitiBusiness Advisory), the percentage of private capital assets held by small, mid- and ultra-high net worth individuals (Capgemini and Credit Suisse); and (iii) assets held by North American high net worth individuals, including the percentage of such assets held by MHNW investors (Capgemini). Includes the following assumptions of Ben: (i) calculations of market segmentation based on estimates from third-party sources described above; (ii) large institutions hold 80% of the total institutional AUM; (iii) the percentage of MHNW wealth allocated to alternative assets is 22% (based on a range of estimates from CapGemini, KKR, RBC, Cerulli, and Goldman Sachs); and (iv) MHNW and UHNW alternative asset AUM may be understated, and large institution and STMI alternative asset AUM may be proportionally overstated and, therefore, require adjustment.

<sup>&</sup>lt;sup>3</sup> Source: Evercore Private Capital Advisory, H1 2023 Secondary Market Survey Results, July 2023

# Leveraging Digital Technology to Provide Secure & Rapid Exits

Faster timelines are made possible by Ben AltAccess™, a digital secure AT&T NetBond® certified tech platform designed to deliver exit options and related custody and trust services to owners of alternative assets



## **Transaction-Planned Economics**

All transaction-related fees embedded into the determination of the Advance Rate, allowing customer to avoid out-of-pocket payment of fees

	BEN BUSINESS UNIT	CUSTOMER NEED		REVENUE <sup>1</sup> 50% recurring
AllAccess	Ben AltAccess Enterprise end-to-end online platform empowering Ben's businesses and customer facing applications	Online platform access		<b>✓</b>
Ben	<b>Ben Custody</b> Full-service specialized trust administration, trustee services, reporting and qualified custodial services	Custody and trust administration services <sup>2</sup>		<b>/</b>
Ben	Ben Data  Data collection, evaluation, and analytics	Data, analytics, alternative asset news and research <sup>3</sup>		<b>/</b>
Ben	Ben Liquidity & Capital Liquidity transactions, including fiduciary loans and related underwriting and risk management	Early exit solutions	<b>/</b>	
Ben	Ben Insurance (Future Ben Business Unit) Insurance policies covering risks attendant to owning, managing and transferring Alternative Assets	Insurance products <sup>4</sup>		<b>✓</b>
Ben	<b>Ben Markets</b> Broker-Dealer services effecting change early exit transactions and other securities sales	Brokerage and transfer agent services <sup>5</sup>		<b>/</b>

<sup>&</sup>lt;sup>1</sup>Target revenue of Ben Businesses <sup>2</sup>Currently provides its products and services to the ExAlt Trust and customers in connection with liquidity transactions and

customer custody accounts

<sup>&</sup>lt;sup>3</sup>Currently offers its products and services to the ExAlt Trusts and plans to offer additional products and services to customers and others in the future

<sup>&</sup>lt;sup>4</sup>Ben insurance is not yet operational and requires regulatory approval to become operational <sup>5</sup>Currently provides broker-dealer and transfer agent services

## **Transaction-Planned Economics**

All transaction-related fees embedded into the determination of the Advance Rate, allowing customer to avoid out-of-pocket payment of fees

### Ben ExchangeTrust® Hypothetical Transaction<sup>1</sup>

Net Asset Value <sup>2</sup> :	\$1,000,000	Assumed Asset Growth: 7.0% per annum
Unfunded Commitment <sup>3</sup> :	\$100,000	Years Until Final Distribution: 5 years
Consideration <sup>4</sup> :	\$750,000 Ben Common Stock	Fiduciary Loan Amount <sup>6</sup> : \$750,000
Advance Rate <sup>5</sup> :	75%	Weighted Average of Duration of Distributions: 2.5 years

# Based on hypothetical assumptions, over 5 years the Alternative Asset would distribute an aggregate of Total Recurring Fees Total Recurring Fees

\$1,188,529 to the ExAlt Trusts, as limited partner. This cash would be used to make distributions to the Kansas charity and pay its expenses

to the Ben Businesses.

Total One-time Fees	\$130,350
Total Recurring Fees	\$50,632
Total Interest	\$203,271
TOTAL REVENUES	\$384,253
Fiduciary Financing Total	51% <sup>9</sup>

#### **One-time Revenue of the Ben Businesses**

	the Bell Basillosses		
Platform Fee	Fee for use of the AltAccess platform providing the end-to-end delivery of Ben's products and services	7%	\$77,000
Transfer Agent Fee	Fees for the transfer of Alternative Assets, trust and equity record holder admin, cash transfer admin and accounting, and related services	2% <sup>7</sup>	\$22,000
Broker-Dealer Fee	Broker-dealer services performed in connection with the exchange of Alternative Assets and delivery of Consideration	2.6%2	\$28,600
Insurance Premiums <sup>8</sup>	Premium for insurance policy covering risks related to the transfer of Alternative Assets	0.25%	\$2,750

#### **Recurring Revenue of the Ben Businesses<sup>6</sup>**

11000		or the Bon Bachhoode		
Ben	Trust Administration Fee (Annual)	Full-service custody and trust administration services	0.9%	\$26,039
Ben	Data Subscription Fee (Annual)	Subscription for Alternative Asset news, data and related proprietary metrics	0.3%	\$8,680
Ben	Insurance Premiums <sup>8</sup> (Annual)	Premiums for insurance policies covering risks related to Alternative Asset ownership, credit exposure and other	0.6%	\$15,913
Ben	Fiduciary Loan Interest	Annual interest, accrued and capitalized as income and added to the principal balance of the Fiduciary Loan monthly	10%	\$203,271
e of any future and not through	Charity	Distributions on all ExAlt Trust income to the Kansas Charity	2.5%	\$29,713

<sup>&</sup>lt;sup>1</sup>The listed data points are hypothetical inputs for illustrative purposes only, are not necessarily reflective of any historical liquidity transactions, or indicative of any future liquidity transactions. This hypothetical assumes any capital calls on the Unfunded Commitment are funded through distributions the ExAlt Trusts receive and not through additional advances under the Fiduciary Loan.

<sup>&</sup>lt;sup>2</sup>NAV: The net asset of the customer's Alternative Asset at the time of the transaction.

<sup>&</sup>lt;sup>3</sup>Unfunded Commitment: The unfunded capital commitment of the Alternative Asset at the time of the transaction.

<sup>&</sup>lt;sup>4</sup>Consideration: The dollar amount of consideration received by the customer for exchanging their Alternative Asset.

<sup>&</sup>lt;sup>5</sup>Advance Rate: The percentage equal to the dollar amount of the Consideration divided by the NAV.

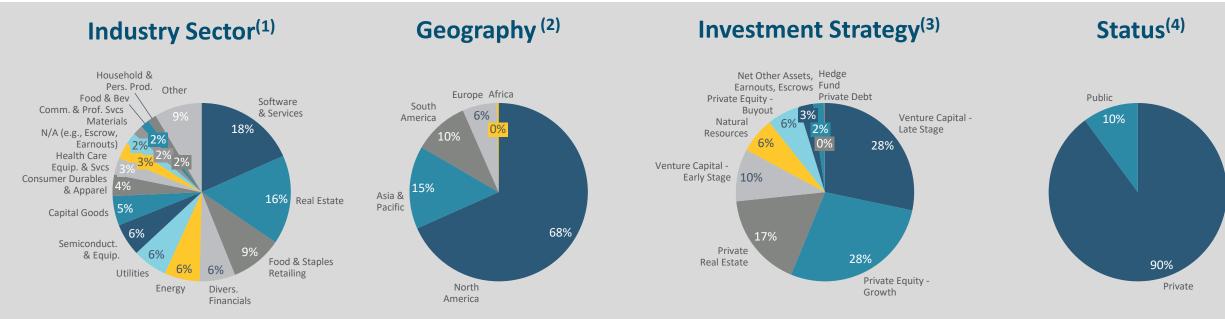
Assumes the planned Ben businesses have launched. The fee and interest percentages identified herein are not reflective of those used for historical liquidity transactions and are reflective of the interest and fee percentages that would be applicable once each of the Ben Businesses are operational and engaged in a liquidity transaction.

Transfer Agent fee and Broker-Dealer fees are 0.5% for LiquidTrust and 2% for ExchangeTrust and 0.1% for LiquidTrust and 2.6% for ExchangeTrust and 0.1% for LiquidTrust and 2.6% for ExchangeTrust fees, respectively.

<sup>&</sup>lt;sup>8</sup>Ben Insurance is not operational and requires regulatory approval prior to becoming operational.
<sup>9</sup>The percentage equal to the aggregate return on the fiduciary financing upon final distribution of the Alternative Asset to the ExAlt Trusts.

NOTE: Actual revenue varies for a liquidity transaction based on actual Alternative Asset collateral performance in both amount realized and timing of such realizations. Economics from certain of the historical Fiduciary Loans differed from those presented on this slide.

# **Endowment Model Portfolio Built Through Ben's OptimumAlt Model and Other IP**



**261** Funds<sup>(5)</sup>





## 881 Investments<sup>(6)</sup>

As of December 31, 2023. Represents the characteristics of professionally managed funds and investments in the Collateral (defined as follows) portfolio. The Collateral for the ExAlt Plan<sup>™</sup> Loans in the Loan Portfolio is comprised of a diverse portfolio of direct and indirect interests (through various investment vehicles, including, limited partnership interests and private and public equity and debt securities, which include our and our affiliates' or our former affiliates' securities), primarily in third-party, professionally managed private funds and investments. Loan balances used to calculate the percentages reported in the pie charts are loan balances net of any allowance for loan losses, and as of December 31, 2023, the total allowance for loan losses was \$269 million, for a total gross loan balance of \$559 million and a loan balance net of allowance for loan losses of \$290 million.

- (1) Industry sector based on GICS® Level 2 classification "Other" classification reflects companies in the GICS classifications categories of Automobiles & Components, Banks, Consumer Services, Insurance, Tech Hardware & Equipment, Media & Entertainment, Transportation, Retailing, Telecommunication Services, and Pharmaceuticals, Biotechnology & Life Sciences. N/A includes investments assets that Ben management has determined do not have an applicable GICS Level 2 classification, such as Net Other Assets, Escrows, and Earnouts.
- (2) Geography reflects classifications determined by Ben management, based on each underlying investment.
- (3) Investment Strategy Type reflects classifications based on each company's current investment strategy stage as determined by Ben management.
- (4) Included in the 89% classified as "Private" is approximately 6% (of the total Funds in the portfolio) that are limited partnership interests in other funds where further detail on the underlying holdings of these funds is not available.
- (5) Includes limited partnership interests in funds held directly in the collateral portfolio and funds held indirectly in the collateral portfolio through other entities, including special purpose vehicles and other funds.
- (6) Investments reflect the assets listed by the general partner of a fund as held by the fund and have a positive or negative net assets value. Typical assets include portfolio companies, limited partnership interests in other funds, and net other assets, which are a fund's cash and other current assets minus liabilities.

## **Beneficient's Strong Management Team**

#### Brad K. Heppner

**CHIEF EXECUTIVE OFFICER** 

30+ years industry experience in finance and the alternative asset space

The Crossroads Group

Goldman

BAIN & COMPANY (4)

MacArthur



#### **Derek L. Fletcher**

PRESIDENT of FIDFIN TRUST AND CHIEF FIDUCIARY OFFICER 25+ years industry experience in wealth management and fiduciary advisory

services

U.S. TRUST Bank of America Private Wealth Management WINSTEAD

Coopers





#### **Jeff Welday**

**GLOBAL HEAD OF ORIGINATIONS & DISTRIBUTION\*** 25+ years industry experience in investment management

Invesco Morgan Stanley JPMORGAN CHASE & Co.





#### **David Rost** GENERAL COUNSEL

8 years experience in financial services, mergers & acquisitions and fintech investments

**HAYNES BOONE** 

**Gregory W. Ezell** 

CHIEF FINANCIAL OFFICER

20+ years industry experience in accounting and finance



**CHIEF TECHNOLOGY OFFICER** 20+ years industry experience in information services













CHIEF UNDERWRITING OFFICER

20+ years industry experience in the alternative asset investment space



McKinsey & Company

<sup>\*</sup>Mr. Welday is a Registered Representative of AltAccess Securities Company, L.P. Member FINRA/SIPC.

## **Experienced Board of Directors**

#### **Brad K. Heppner**

#### DIRECTOR, CEO AND CHAIRMAN OF THE BOARD

30+ years alternative asset and financial institutions experience, Chairman of the Board and CEO, Prior: Founder and CEO of The Crossroads Group; Founder of Capital Analytics; previously with Bain & Company, MacArthur Foundation and Goldman Sachs

## Emily Bowersock Hill DIRECTOR

20+ years retail financial services experience. Founding Partner, Bowersock Capital Partners (DBA Sanctuary Wealth Management). Prior: Executive Director, Senior Portfolio Manager and Family Wealth Director – Morgan Stanley; Engagement Manager – McKinsey & Company; Research Associate – International Security Studies, Yale University.

### Peter T. Cangany, Jr.

Insurance entities, audit and accounting. Board of Trustees, Finance Committee Chair. Franklin College. Prior: Partner of Ernst & Young, LLP.



#### **Thomas O. Hicks**

#### DIRECTOR

Private equity industry pioneer with 30+ years private equity investment experience. Founder and Chairman, Hicks Holdings, LLC. Prior: Founder of Hicks, Muse, Tate and Furst; Co-Founder and Co-Chairman of Hicks & Haas; Board of Directors, Carpenter Technology Corporation.

#### **Dennis P. Lockhart**

#### DIRECTOR

Private equity investment experience, financial services, international finance. Board of Directors, St. Joseph's Health System, PrimeRevenue, Invesco Mortgage Capital, and Pensare Acquisition Corp. Prior: President and CEO, Federal Reserve Bank of Atlanta; Member, Federal Open Market Committee.

#### **Derek Fletcher**

#### PRESIDENT of FIDFIN TRUST AND CHIEF FIDUCIARY OFFICER

25+ years of sophisticated estate planning, wealth structuring and fiduciary advisory services. Prior: US Trust - Bank of America Private Wealth Management; Winstead, PC; Coopers & Lybrand

#### **Bruce W. Schnitzer**

#### DIRECTOR

30+ years private equity investment experience, insurance and other specialty financial services. Chairman, Wand Partners; Chairman, The Institute of Human Origins. Prior: President and CEO of Marsh, Inc.; CFO of Marsh & McLennan Companies, Inc.; Head of M&A for Morgan Guaranty Trust Company (J.P. Morgan)



## **Ben's Competitive Advantages**

## ✓ Technology

Ben's structures, systems and methodologies are designed to enable us to service our clients in a seamless, efficient manner. Our patent-pending intellectual property embedded in Ben's systemwide intelligence includes computer implemented algorithmic systems, copywritten AltAccess software enterprise applications and the ExAlt Plan product loan structure for delivering liquidity and primary capital to our customers.



## √ Statutory/Regulatory

Ben openly sought and embraced regulation, transparency and oversight. Customers can rapidly and efficiently engage and transact with Ben over AltAccess and they do so knowing that their activities are within a regulated, secure customer transaction ecosystem.



### ✓ Publicly Traded Stock as Currency

Ben's balance sheet strategy is built on the theory of the portfolio endowment model for the fiduciary financings we make by utilizing our patent-pending computer implemented technologies branded as OptimumAlt.

## ✓ Tradable Access to Alternative Assets

Ben's business model is designed to provide economic exposure to some of the most exciting, sought-after private funds and private company names worldwide.



## **Important Disclosures**

#### This presentation is for educational and informational purposes only

Liquidity exit strategies offered may not include all options and may vary over time; all exit options, including historic options such as cash, may not be available or offered to prospective customers at any given time; your options may differ. Exit options are presented on a case-by-case basis in Ben's discretion and may be offered for less than current net asset value based on a variety of factors, including asset-specific factors such as Ben's valuation analysis. References to "liquidity" generally refers to an opportunity offered by Ben to exit an investment in an illiquid asset. Ben can discuss with prospective customers what options may be currently available, including based upon the specifics of such customer's situation and illiquid assets.

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## **Liquidity Example: LiquidTrust**

**Ben Hypothetical Liquidity Transaction** 

		-	
Net Asset Value <sup>(1)</sup> :	\$10,000,000	Actual NAV Growth (Annualized, based on ongoing NAV)	7%
Unfunded Commitment <sup>(2)</sup> :	\$0	Asset Multiple (Total Distributions/Starting NAV)	1.2x
Consideration <sup>(3)</sup> :	\$7,496,000 Cash	Yrs Until Final Distrib. / Wgt. Avg. Duration of Distrib.	8 yrs. / 2.5 yrs.
Advance Rate <sup>(4)</sup> :	Approx. 75%	Original Consideration Fiduciary Loan Amount	\$7,496,000

#### Revenue Summary (in thousands)

Based on hypothetical assumptions, over 8
years the Alternative Asset would
distribute an aggregate of
\$12,135,000 to the ExAlt Trusts, as
limited partner (this includes repayment of
original consideration loan amount). This cash
would be used to make distributions to the
Kansas charity and pay its expenses
to the Ben Businesses.

nevenue summar y (m	· tiioasaii	4.57
	Total \$	IRR %
Total One-time Fees (7.8%)	\$785	2.5%
Total Recurring Fees (1.8%)	\$563	2.3%
Total Interest (11.3%)	\$2,988	12.1%
TOTAL REVENUES	\$4,336	16.9%
Total including charity	\$4,640	18.0%

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## Revenue and NAV Distribution Example over Life of Alternative Asset (All Amounts in Thousands)

	<del>-</del>	( minute minute minute)								
Current Segment Reporting	Revenue Source	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Total
Ben Custody	Upfront fee revenue	98	98	98	98	98	98	98	98	785
Ben Custody	Recurring fee revenues	165	128	95	68	46	30	19	12	563
Ben Liquidity	Interest income	836	675	508	367	255	170	110	69	2,988
	Revenues attributable to Ben's equity holders									*****
	for income allocation	1,099	901	701	533	399	299	227	178	4,336
Customer ExAlt Trusts	Investment income (loss) - revenues attributable									
	to ExAlt Trusts beneficial owner	626	485	359	257	176	116	73	44	2,135
	Required Eliminations under GAAP	(1,099)	(901)	(701)	(533)	(399)	(299)	(227)	(178)	(4,336)
	Reported Revenues under GAAP	626	485	359	257	176	116	73	44	2,135

(All Amounts in Thousands)

Current Segment		(All Alliounds III Thousands)								
Reporting	NAV Distribution Allocation	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Total
Customer ExAlt Trusts	Beneficial owner- KS Economic Growth Zones	70	60	50	39	29	21	14	21	303
Ben Custody	Upfront fees	785	-	-	-	-	-	-	-	785
Ben Custody	Recurring fees	165	128	95	68	46	30	19	12	563
Ben Liquidity	Interest income	836	675	508	367	255	170	110	69	2,988
Ben Liquidity	Loan principal	927	1,554	1,340	1,089	836	609	420	721	7,496
	Total	2,783	2,417	1,993	1,562	1,166	830	563	822	12,135

<sup>(1)</sup> NAV: the net asset value of customer's alternative asset(s) at the time of the transaction. (2) Unfunded Commitment: The unfunded capital commitment of the Alternative Asset at the time of the transaction. (3) Consideration: The dollar value amount of proceeds received by the Customer for exchanging their Alternative Asset. (4) Advance Rate: The percentage equal to the dollar amount of the Consideration divided by the NAV. Assumes the planned Ben businesses have launched. The fee and interest percentages identified herein are not reflective of those used for historical liquidity transactions and are reflective of the interest and fee percentages that would be applicable once each of the Ben Businesses are operational and engaged in a liquidity transaction. Does not include any fundamental risk premiums and technical hedging costs that would be specific to individual alternative asset(s) reviewed, which could further affect pricing. Actual revenue derived from any particular liquidity transaction varies based on multiple factors including the actual economic performance of the alternative asset(s) acquired by the ExAlt Trust, including the ultimate amount of cash realizations and the time of such realizations. Hypothetical transaction assumes cash as the consideration to the customer however, our liquidity products are designed such that consideration may be in the form of cash, securities in Beneficient.

## **Liquidity Example: LiquidTrust**

### Ben Hypothetical Liquidity Transaction (continued)

Net Asset Value <sup>(1)</sup> :	\$10,000,000	Actual NAV Growth (Annualized, based on ongoing NAV)	7%	Consideration <sup>(3)</sup> :		Yrs Until Final Distrib. / Wgt. Avg. Duration of Distrib.	8 yrs. / 2.5 yrs.
Unfunded Commitment <sup>(2)</sup> :	\$0	Asset Multiple (Total Distributions/Starting NAV)	1.2x	Advance Rate <sup>(4)</sup> :	Approx. 75%	Original Consideration Fiduciary Loan Amount	\$7,496,000

#### **Detailed Revenue Calculation Example over Life of Alternative Asset**

					(All	Amounts in T	housands)					
						<b>NAV Based</b>	Fees					
		Year 1			Year 2			Year 3			Year 4	
	201000000000000000000000000000000000000	Investment	Recurring	Magazi kara Kara	Investment	Recurring	*	Investment	Recurring	11111111111111	Investment	Recurring
	NAV	Income	Fees	NAV	Income	Fees	NAV	Income	Fees	NAV	Income	Fees
Q1	10,000	171	45	7,844	134	35	5,911	100	27	4,278	73	19
Q2	9,446	161	43	7,336	125	33	5,472	93	25	3,920	67	18
Q3	8,901	152	40	6,843	117	31	5,054	86	23	3,584	61	16
Q4	8,366	143	38	6,368	109	29	4,656	79	21	3,268	56	15
Tot	al	626	165		485	128		359	95		257	68

101	lai	020	103		403	120		333	33		237	00
		Year 5			Year 6			Year 7			Year 8	
		Investment	Recurring		Investment	Recurring		Investment	Recurring		Investment	Recurring
	NAV	Income	Fees	NAV	Income	Fees	NAV	Income	Fees	NAV	Income	Fees
Q1	2,972	51	13	1,982	34	9	1,268	22	6	777	13	3
Q2	2,696	46	12	1,779	30	8	1,126	19	5	683	12	3
Q3	2,440	42	11	1,593	27	7	998	17	4	599	10	3
Q4	2,202	38	10	1,423	24	6	882	15	4	524	9	2

14			(All Am	ounts in The	usands)			
			Lo	an Based Fe	ees			
	Yea	r 1	Yea	r 2	Yea	ır 3	Yea	ar 4
		Interest		Interest		Interest		Interest
	Loan	Income	Loan	Income	Loan	Income	Loan	Income
Q1	7,496	212	6,569	186	5,014	142	3,674	104
Q2	7,707	218	6,164	174	4,657	132	3,378	95
Q3	7,402	209	5,768	163	4,314	122	3,098	88
Q4	6,982	197	5,385	152	3,986	113	2,833	80
Total		836		675		508		367

	Yea	ır 5	Yea	ır 6	Yea	ır 7	Year 8		
		Interest		Interest		Interest	Interest		
	Loan	Income	Loan	Income	Loan	Income	Loan	Income	
Q1	2,585	73	1,749	49	1,141	32	721	20	
Q2	2,353	66	1,577	45	1,020	29	640	18	
Q3	2,137	60	1,419	40	910	26	568	16	
Q4	1,936	55	1,273	36	810	23	503	14	
Total		255		170		110		69	

See important disclosures on slide 21

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<sup>(1)</sup> NAV: the net asset value of customer's alternative asset(s) at the time of the transaction. (2) Unfunded Commitment: The unfunded capital commitment of the Alternative Asset at the time of the transaction. (3) Consideration: The dollar value amount of proceeds received by the Customer for exchanging their Alternative Asset. (4) Advance Rate: The percentage equal to the dollar amount of the Consideration divided by the NAV. Assumes the planned Ben businesses have launched. The fee and interest percentages identified herein are not reflective of those used for historical liquidity transactions and are reflective of the Ben Businesses are operational and engaged in a liquidity transaction. Does not include any fundamental risk premiums and technical hedging costs that would be specific to individual alternative asset(s) reviewed, which could further affect pricing. Actual revenue derived from any particular liquidity transaction varies based on multiple factors including the actual economic performance of the alternative asset(s) acquired by the ExAlt Trust, including the ultimate amount of cash realizations and the time of such realizations. Hypothetical transaction assumes cash as the consideration to the customer however, our liquidity products are designed such that consideration may be in the form of cash, securities in Beneficient.

## Ben Assumptions & Calculations for Projected Target Market (Slide 8)

- Estimates of holdings by investor classifications based on (i) historical North American private capital assets under management (AUM) data from Preqin (excludes hedge funds) and historical North America hedge fund AUM data from Eureka Hedge; (ii) market segment data including the percentage of hedge fund assets held by individuals (CitiBusiness Advisory), the percentage of private capital assets held by family offices and wealthy individuals (Preqin, Private Equity Spotlight, February 2016), the percentage of total global assets held by small, mid- and ultra-high net worth individuals (Capgemini and Credit Suisse); and (iii) assets held by North American high net worth individuals, including the percentage of such assets held by MHNW investors (Capgemini). Such estimates the following assumptions of Ben: (i) calculations of market segmentation based on estimates from third-party sources described above; (ii) large institutions hold 80% of the total institutional AUM; (iii) the percentage of MHNW wealth allocated to alternative assets is 16% (based on a range of estimates from Oliver Wyman, Knight Frank, Campden Research, UBS, and KKR); and (iv) MHNW and UHNW alternative asset AUM may be understated, and large institution and STMI alternative asset AUM may be proportionally overstated and, therefore, require adjustment.
- Turnover rates and estimated annual demand for liquidity based on the turnover rate of large institutional investors, calculated based on global private assets under management by vintage (excluding funds of funds and secondaries) reported by Preqin and the total secondary market volume reported in the Setter Capital Volume Report, FY 2021. Ben assumes (i) that MHNW investors would seek approximately two times the turnover rate of large institutional investors and (ii) that STMI investors would seek approximately one-and-a-half times the turnover rate of large institutional investors.

